

AGENDA

ACADEMIC AFFAIRS AND ENROLLMENT MANAGEMENT COMMITTEE

UNIVERSITY OF SOUTHERN INDIANA BOARD OF TRUSTEES

March 6, 2025

1. MARKET ANALYSIS TO RECRUITMENT STRATEGY REPORT

In today's rapidly evolving higher education environment, understanding the data that shapes the undergraduate recruitment landscape is essential for developing effective strategies. This report will examine how the data tells the broader story of challenges and emerging opportunities and shapes our strategic approach to traditional undergraduate new student enrollment. Additionally, a summary of Spring 2025 enrollment will be reviewed and how it provides insight for recruiting the Fall 2025 cohort.

2. REPORT ON SCHOOL OF GRADUATE STUDIES ENROLLMENT, RECRUITMENT AND RETENTION EFFORTS

A report will be provided which includes the final Spring 2025 Graduate Studies enrollment as of the spring census and updated Summer 2025 and Fall 2025 enrollment. Additionally, an overview will be presented on how the School of Graduate Studies has utilized Slate to improve its recruitment and retention efforts.